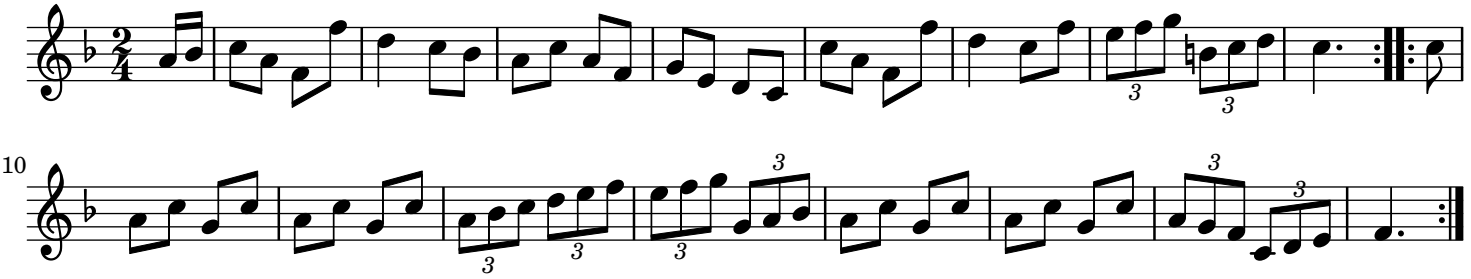Honest Will London