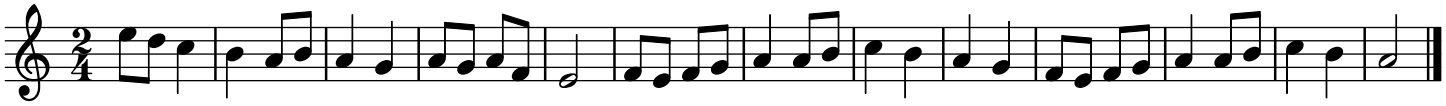La redova trad.